

Organizing committee

German National committee of ICOMOS
Maximilianstraße 6, 80539 München



International Council on
Monuments and Sites
Conseil International
des Monuments et des Sites

www.icomos.de

Department for the Preservation of Historic Buildings
Baden-Württemberg
Berliner Straße 12, 73728 Esslingen am Neckar
www.denkmalpflege-bw.de



Baden-Württemberg
REGIERUNGSPRÄSIDIUM STUTTGART
LANDESAMT FÜR DENKMALPFLEGE

City of Baden-Baden
Marktplatz 2, 76530 Baden-Baden
www.baden-baden.de, www.kulturerbe-baden-baden.de



BADEN-BADEN

Meeting Location

Baden-Baden Congress Hall
Augustaplatz 10, 76530 Baden-Baden

Pictures: Stadtmuseum / Archiv Baden-Baden, Privat - Gestaltung: J.G. & Partner Baden-Baden

Registration

Landesamt für Denkmalpflege Baden-Württemberg
(Department for the Preservation of Historic Buildings)
Postal address: Postfach 200152, 73712 Esslingen am Neckar
Fax: +49 (0)711-90445-444, Email: Mariana.bauer@rps.bwl.de

For further information concerning congress registration see enclosed registration form or contact www.denkmalpflege-bw.de

Deadline for registration is October 8, 2010

The number of participants is limited.

Registration Fees

Congress registration fees amount to 100 Euro,
reduced registration fees to 40 Euro.

How to get to Baden-Baden Congress Hall

By train and public transport:

At the Baden-Baden station take bus lines 201, 208, 216 or 245;
Get off at Augustaplatz

By car:

Motorway A5 exit Baden-Baden, via national road B500
direction Centrum / Congress.

Parking Facilities:

directly at the Congress Hall (Parkhaus Congress,
Parkhaus Kurhaus)

Information

Landesamt für Denkmalpflege Baden-Württemberg
Ms Mariana Bauer, phone: +49 (0)711-90445-171

Stadt Baden-Baden, Fachgebiet Stadtentwicklung
Ms Simone Wagner, phone: +49 (0)7221-93-2551

Congress Office

On November 25-27, 2010, the congress office opens at 8:00 a.m.
It can be contacted on number +49 (0)7221-304-246.

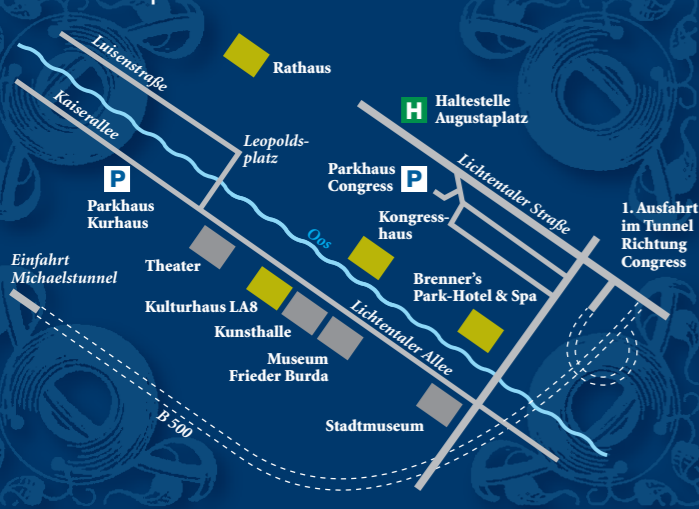
Accommodation

For accommodation see enclosed registration form or contact
www.baden-baden.de/de/tourismus

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Location Map



International Congress

European Health Resorts and Fashionable Spas of the 19th Century

November 25 to 27, 2010
Baden-Baden Congress Hall



Introduction

International Spa resorts as World Heritage Sites? In the 19th century, there were only a handful of spa towns that developed to become fashionable health resorts and meeting points for an international clientele. Nobles and bourgeois, industrial magnates and artists came to spend several weeks or months every summer, sick and healthy alike. Their needs and interests had a strong impact on social life in these resorts: Kurhaus buildings, casinos, bandstands, great hotels, villas, thermae, hippodromes, sports grounds and funiculars were built, illustrating the principle of supply and demand.

*«café de l'Europe» – «Weltbad»
«capitale d'été» – «Kaiserbad»*

The Baden-Baden congress "European Health Resorts and Fashionable Spas of the 19th Century" will help elaborate the respective profile and significance of these international health resorts. The main focus of the lectures will be on the comparative analysis of spas, dealing with questions as "What do the health resorts teach us about social development during the 19th century?" "To what extent did they anticipate 20th Century Europe?" "Did the phenomena that occurred in the different sites, took place simultaneously?" "Were there any differences?" "Is there a typical spa resort physiognomy?" "What is the relation between material and immaterial cultural heritage?"

Today, a number of European health resorts are thinking of applying to be listed by the UNESCO as world heritage site. This conference is supposed to foster cooperation and to elaborate guidelines for a serial transnational application.

Thursday, November 25, 2010

10.00 Words of welcome

*Wolfgang Gerstner, Mayor of the town of Baden-Baden,
Prof. Dr. Michael Petzet, President of the German National Committee of ICOMOS,
Kristin Keßler, Undersecretary of State, Department of Trade and Industry, Baden-Württemberg
Dr. Claus Wolf, Head of the Department for the Preservation of Historic Buildings Baden-Württemberg*

10.45 Introduction

Short study in historical geography of European health resorts and spas in the 19th century
Dipl.-Geogr. Volkmr Eidloth, Esslingen a.N.

11.30 International spa resort Baden-Baden

Moderator: *Prof. Dr. Michael Goer,
Department for the Preservation of Historic Buildings
Baden-Württemberg*

11.45 Baden-Baden – summer capital of Europe in the 19th century

Heike Kronenwett M.A., Baden-Baden

12.30 lunch break

14.00 The preservation of historic buildings in Baden-Baden between the glory of the past and new challenges

Dr. Johannes Wilhelm, Karlsruhe

14.45 Perspectives of urban development in Baden-Baden against the background of a nomination to the World Heritage List

Dipl.-Ing. Lisa Poetschki-Meyer, Baden-Baden

15.30 coffee break

16.00 European health resorts and fashionable spas of the 19th century

Moderator: *Frank Marrenbach,
Freundeskreis Lichtentaler Allee e.V. Baden-Baden*

16.15 Bath – World Spa and Cultural Heritage*

Tony Crouch, Bath

17.00 Similarities and differences of the West Bohemian Spa Triangle towns in the context of European spas in the 19th century**

Mgr. Ludomír Zeman, Karlovy Vary

19.00 Reception by the town of Baden-Baden in the townhall

Friday, November 26, 2010

8.30 Spa – from spa town to spa vacation resort Urban development of the 18th and 19th century***

Vanessa Krins, Namur

9.15 Health resorts and fashionable spas of the 19th century in France***

Prof. Dominique Jarrassé, Le Kremlin-Bicêtre

10.00 coffee break

10.30 Healing spas – The case of the thermal spring of Montecatini in Tuscany

Prof. Giorgio Bonsanti, Firenze

11.15 International spa resort Wiesbaden. From small provincial health resort to fashionable thermal spa

Dr. Sigrid Russ, Wiesbaden

12.00 lunch at "Brenner's Park-Hotel & Spa"

13.30 European health resorts and their part in 19th century development

Moderator: *Dr. Birgitta Ringbeck,
German National Committee of ICOMOS*

13.45 The influence of health resorts on the development of the European railroad network in the 19th century

Dr. Michael Hascher, Esslingen a.N.

14.30 19th century spa grounds in Germany: landscaping, contribution to urban development, possibilities of usage

Prof. Dr. Erika Schmidt, Dresden

15.15 coffee break

15.45 Hotel buildings in health resorts and their significance in the development of hotel-architecture in the 19th century

Dr. Roland Flückiger-Seiler, Bern

16.30 Construction of cult buildings by foreign guests in European health resorts and spas – a neglected common heritage?

Dr. Siegfried RCT Enders, Darmstadt

18.00 General meeting of the German National committee of ICOMOS in the House of Culture LA8

Saturday, November 27, 2010

8.30 Health resorts and fashionable spas as a political stage

Prof. Dr. Peter Steinbach, Mannheim

9.15 At the source of pure elation: health resorts in world literature

Dr. Beate Borowka-Clausberg, Hamburg

10.00 coffee break

10.30 Lecture to start the discussion

Considerations about a serial transnational application of European health resorts and fashionable spas of the 19th century for the UNESCO World Heritage List
Dr. Andreas Förderer, Karlsruhe

11.00 Panel discussion

Participants: Representatives of different European ICOMOS Committees
Moderator: *Prof. Dr. Jörg Haspel,
German National Committee of ICOMOS*

12.30 Lunch break

14.00 Excursions

Simultaneous guided tours through Baden-Baden

Old town and spa district

Dr. Martin Wenz / Dipl.-Ing. Nicole Schreiber M.Eng.

Spa grounds with casino and theatre

Dr. Johannes Wilhelm / Dr. Ulrich Coenen

Spa gardens and "Lichtentaler Allee"

Dipl.-Ing. Petra Martin M.A. / Dipl.-Ing. Markus Brunsing

Suburb of Lichtental/ Southern town with Protestant, Anglican and Russian churches

Dr. Clemens Kieser / Heike Kronenwett M.A.

* lecture in English ** lecture in Czech *** lecture in French
The lectures will be translated.